



# ECONOMICS OF SOCIAL CHANGE

## 2023 Program Schedule

Economics of Social Change is a 5-part workshop series designed for people who are curious about how to apply an economic lens to social issues. Participants come from many vocations and backgrounds, and learn to develop an understanding of the connections between the local economy, community development and social change. Areas of interest include local job creation, business models for social change and income equality in areas related to real world social problems from food insecurity to affordable housing to climate action and more.



### **The Solutions Economy**

January 26, 2023 - 2:00pm - 5:00pm

The global pandemic, climate crisis, and rising inequality have shone a light on the cracks, inadequacies and injustices within our current systems, impacting both people and planet. Communities around the world are looking to the local economy as a means of addressing growing social and environmental issues. This workshop will explore the history of how the economy has evolved and the growing imperative to build a new economy focused on local solutions to create social change.



### **The Changing Nature Of Business**

February 9, 2023 - 2:00pm - 4:30pm

There is a growing responsibility worldwide for businesses to go beyond financial return to shareholders to seek a greater community benefit that prioritizes people and place. As a result, new ways of doing business are emerging. This workshop will explore the changing nature of business and the role of social enterprise and cooperatives in addressing issues impacting our local community including income inequality, food insecurity, economic inclusion and more.



## **Systems Change For Community Economies**

February 23, 2023 - 2:00pm - 4:30pm

Building inclusive community economies often requires systems change to enable more community-based economic development. This workshop will explore the current opportunities to affect policy change towards a more just and equitable society for all. Learn how localizing spending and fostering community ownership build inclusive community economies.



## **Economic Reconciliation**

March 9, 2023 - 2:00pm - 4:30pm

Faced with growing income inequality and stubbornly high levels of poverty in communities across Canada, Reconciliation offers a path forward to build a local economy that works better for more people. In this workshop, learn about the historical context affecting Indigenous peoples' inclusion in the economy, how Indigenous worldviews intersect with community-based economic development and the opportunities to build a shared understanding that creates jobs and builds communities.



## **Financing Social Change**

March 23, 2023 - 2:00pm - 5:00pm

The field of social finance is rapidly expanding with new ways to use money to generate social good. This workshop will explore what financing tools exist that can help to diversify your organization's revenue and scale its impact. We will also explore how you can invest your own money for good. Learn how community organizations and individuals are using social finance to prioritize people and the planet.



# **ECONOMICS OF SOCIAL CHANGE**

Designed and delivered as a partnership between



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